



THURSTON COUNTY STEERING COMMITTEE

WASHINGTON STATE | CFD

Best Virtual Campaign

This is the first award of its kind for the state CFD, but 2021 was a year unlike any other. Please nominate a volunteer or team that came up with the best virtual campaign. Be as specific as possible when describing the virtual campaign and how it was a success.

To submit a nomination for this award, please complete this form and email it to cfd.tcsc@gmail.com no later than **5PM on February 14, 2022** with a picture(s) of this person/team in action.

(Please provide a detailed description for your nomination. Consider including information about donations raised compared to last year's campaign, specific details of the event or person(s) you are nominating, and how long the nominee(s) have volunteered with the CFD.)

Nominee Information – Local Coordinator/Event Leader	
Name <input type="text"/>	Agency <input type="text"/>
Phone <input type="text"/>	Mailing Address/Mail Stop <input type="text"/>
Email <input type="text"/>	Office Located in Thurston County? <input type="checkbox"/> Yes <input type="checkbox"/> No
Your Information	Team's Campaign Leader
Name <input type="text"/>	Name <input type="text"/>
Phone <input type="text"/>	Phone <input type="text"/>
Email <input type="text"/>	Email <input type="text"/>

Team Members (additional team members can be added on page 4)		
Name	Supervisor's Name	Email
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
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SCORING GUIDELINES

To receive points, this description must include good examples for each question below. One point is awarded for each example (up to 5 points each question), or multiple points may be awarded for examples with significant or highly impactful outcomes (up to 5 points each).

Here is how the scoring will work:

Scoring Guidelines	Possible points
Did the narrative clearly indicate how the volunteer stood out while providing clear examples and/or descriptions of the significant of the outcome?	4-5
Narrative needs additional information, such as specific examples of how the volunteer stood out and/or more detail about how or why there was a significant/impactful outcome	2-3
Is the narrative missing information or does it fail to indicate how the volunteer stood out and/or fail provide any significant/impactful outcome?	0-1

NOMINATION

Narrative description must provide enough detail that points can be awarded. Points will be awarded based on the scoring guidelines.

1. Please describe the marketing for the virtual campaign. (5 points)

Virtual Campaign Award

2. Please describe how the individual/team worked to create a successful virtual campaign. (5 points)

3. Please describe how the virtual campaign met or exceeded goals. (5 points)

SCORING

To receive points, this description must include good examples for each question below. One point is awarded for each example (up to 5 points each question), or multiple points may be awarded for examples with significant or highly impactful outcomes (up to 5 points each).

Here is how the scoring will work:

Scoring Criteria	Points Possible	Points Awarded
Team, event or campaign marketing was professional and increased awareness of and opportunities to donate, volunteer and participate.	5	
Team was positive, inclusive and worked together to create a successful event or campaign.	5	
Team, event or campaign was outstanding and positively contributed to meeting or exceeding goals	5	

Virtual Campaign Award

Team Members (Continued)		
Name	Supervisors Name	Email