**Snohomish-King County Combined Fund Drive Steering Committee - Minutes**

Tuesday, December 14, 2021, via Zoom

9:00 a.m. – 10:00 a.m.

In attendance: Mike Morris, Bonnie Jacques, Nicole Reeve-Parker, Jolyn Mason, Nicole Bradley, Connor Walsh, Leila Anoina, Renee Lewis

**Committee composition update**

Since our October meeting, two members of the committee have moved to new positions and have left the committee: Mackenzie Beard from RMHC has moved to Youth Care and Emma Kouguell from Summit Assistance Dogs has moved to Seattle Cancer Care Alliance.

* We are delighted to welcome Nicole Bradley, the new Director of Philanthropy for Summit Assistance Dogs, to the committee. She can be reached at [nicole@summitdogs.org](mailto:nicole@summitdogs.org). Nicole moved to Whidbey Island from California in October.
* Vanessa Kirk Briley, Events Manager at RMHC, will join the committee in an interim capacity until a permanent staff member is identified. She can be reached at [vanessa@rmhcseattle.org](mailto:vanessa@rmhcseattle.org).

We are always looking for new nonprofit representatives who work in King or Snohomish County. Please refer your colleagues who may be interested.

**State CFD Update: Leila**

* The state campaign wrapped up last week and staff are working on reconciliation and finalizing fundraisers.
* The last chance to give promo (Subway gift card) was not nearly as successful as the first week to give, with only about 80 participants.
* The state advisory council met last week, with a goal of reviewing marketing and collateral materials for the 2022 campaign.
* They hope to hit the $5 million mark this year, but donations are down a bit.

**UWCFD Update: Nicole**

* UWCFD campaign wrapped up December 4 with a host of fun last week to give events like bingo, MOD pizza fundraiser, and a pop-up auction.
* Total funds pledged through Friday 12/10 top $1.9 million
* Pledges for the featured nonprofit LIHI are at nearly $50K and 456 donors, building about 12 new tiny houses.
  + We have also received boxes and boxes of in-kind donations for LIHI and other orgs including clothes, shoes, coats, toiletries and food.
* The 4 campaign assistants stayed on a few extra days this week to help with distributing wreaths, a fundraiser benefitting our featured nonprofit.
  + The wreaths were delayed by a supply chain issue and caused many headaches this year.
* We are supporting a campus wellness initiative called “Dare to Do” in 2022 that asks participants to make a $5 or more contribution to the UW nonprofit of their choice, including Husky Food Panty, UW Bothell food pantry and UW Tacoma food pantry.

**Sno-King/ DSHS Updates & other business: Mike**

* DSHS campaign wrap-up: With nearly 300 vacancies statewide, implementation of mask mandates, and many people still working remotely, there are fewer state employees to participate in the workplace giving campaign.
* Additionally, with so many activities and events continuing in the virtual space, there is less opportunity to build community and camaraderie – resulting in fewer overall donations through the CFD. Numbers are down at DSHS, as at UW and across the various state agencies.
* Recognition event 2022 planning: Nicole will devise a survey to send to the Sno-King volunteer list to determine their preference for a virtual/hybrid/in-person meeting.
  + Date/time: Looking at March
  + Catering/goody boxes will be determined by format choice
  + Award nominations accepted through January 12
* Committee will review and select awardees at the February meeting
* Categories:
  + - [2021 Sno-King Outstanding Team Award](https://hr.uw.edu/cfd/wp-content/uploads/sites/19/2021/11/2021-Sno-King-Outstanding-Team-Award.docx)
* [2021 Sno-King Dean Speer Award](https://hr.uw.edu/cfd/wp-content/uploads/sites/19/2021/11/2021-Sno-King-Dean-Speer-Award.docx)
* [2021 Sno-King Spirit of Service Award](https://hr.uw.edu/cfd/wp-content/uploads/sites/19/2021/11/2021-Sno-King-Spirit-of-Service-Award.docx)
* [2021 Sno-King Rookie of the Year Award](https://hr.uw.edu/cfd/wp-content/uploads/sites/19/2021/11/2021-Sno-King-Rookie-of-the-Year-Award.docx)
* [2021 Sno-King Exemplary Leadership Award](https://hr.uw.edu/cfd/wp-content/uploads/sites/19/2021/11/2021-Sno-King-Exemplary-Leadership-Award.docx)
* [2021 Sno-King Innovative Event Award](https://hr.uw.edu/cfd/wp-content/uploads/sites/19/2021/11/2021-Sno-King-Innovative-Event-Award.docx)
* Committee meeting format for 2022: we will continue with virtual meetings through April. Jolyn will look into spaces on UW campus for meetings thereafter.
* Committee recruitment: Mike asked state staff to help with getting the word out among division leadership about our need for new committee members. Nicole will reach out to some Sno-King volunteers individually.

**Member check in**

**Bonnie:** Number of CFD events at DSHS this year was way down. People seem weary. She is looking forward to a visit to Texas this month to see her daughter and grandkids.

**Renee:** Has been busy with reconciliations. Q4 numbers look close to those of 2020. She just got her booster and is feeling a bit under the weather.

**Nicole B:** Is delighted to be part of this committee. Looking forward to tomorrow’s graduation ceremony at Summit, where 3 dogs and owners will be matched in a virtual ceremony at 6 p.m. PST. All are welcome to watch by registering at: <https://summitdogs.org/events>.

**Leila:** Is looking forward to surprising her family with a visit home to Oahu later this month. She is working on her first CFD annual report and other marketing materials for the 2022 campaign.

**Connor:** Reconciling year-end gifts and looking forward to a trip home to Spokane for the holidays.

**Mike:** has been very busy with the project of reopening closed DSHS offices and dealing with facilities operations and issues. He spent a lovely Thanksgiving with his sister canning fruits and making fruitcake.

**Nicole R-P:** Working on gift entry and acknowledgements, as well as updating the UWCFD website and preparing the January newsletter. Getting used to life in North Carolina and looking forward to a trip to D.C. to see the capitol.

Jolyn: Busy with wrap-up activities at work and enjoying staff activities. Son Joey broke his foot and is on crutches. Noted the closing of the Ballard Commons homeless encampment.

**Next Meeting**: **Tuesday, February 15, 2022**